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D-BOX closes deal with Black Box

**EA integrates D-BOX Motion Code™ into the upcoming
*PC version of Need for Speed Undercover***

Longueuil, Quebec, November 12th, 2008 – D-BOX Technologies Inc. (TSX-V: DBO.A) announced today that it has concluded a licensing agreement with Black Box, a studio of Electronic Arts Inc. (NASDAQ: ERTS). This licensing agreement will allow Black Box to integrate the unique D-BOX Motion Code™ technology on the soon to be released PC version of *Need for Speed™ Undercover* game. D-BOX Motion Code™ technology is proprietary software that powers a range of Motion systems featuring high performance actuators designed to provide real-time response to on-screen action.

“We are very pleased and thrilled about the idea of working with Electronic Arts; one of the world’s leading interactive software company” stated Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies. It is a first significant step to integrate D-BOX Motion Code™ in the video game market. Through this licensing agreement, we are in a position to raise the awareness of millions of video game players worldwide to the D-BOX Motion immersive experience which is perfectly adapted to their needs and expectations.”

Mr. Mike Rayner, Chief Technological Officer at Black Box, developer of *Need for Speed*, added: “The D-BOX technology will help bring the intense chase and over-the-top action driving sequences found in *Need for Speed Undercover* to life. For the first time, *Need for Speed* fans will experience what it feels like to be in the driver’s seat as cars whip around corners and weave in and out of traffic.”

Need for Speed Undercover takes players back to the franchise’s roots and re-introduces break-neck cop chases and spectacular highway battles. Players discover a world of high-stakes and high-speed action in some of the world’s hottest cars. The all-new Heroic Driving Engine propels the action forward as players experience the dramatic story through spectacular Hollywood-style live-action in-game movies.

Need for Speed Undercover is being developed by Black Box in Vancouver, B.C. and is slated to ship in North America on November 18th and in Europe on November 21st 2008. It will be available for Xbox 360™ video game and entertainment system, PLAYSTATION®3 computer entertainment system, and Wii™ as well as the PlayStation®2 computer entertainment system, Nintendo DS™, PSP® (PlayStation® Portable) handheld entertainment system, PC and mobile. More information can be found at www.needforspeed.com.

About D-BOX

D-BOX Technologies designs and manufactures high-technology motion systems destined mainly for the entertainment industry. Its unique, patented technology uses D-BOX Motion Code™ specifically programmed for each film, TV program or video game, resulting in motion that is perfectly synchronised with on-screen action. By forming strong industry alliances, D-BOX’s award-winning motion technology is creating a global standard in the entertainment world. For more information, please visit www.d-box.com

D-BOX is a registered trademark and D-BOX Motion Code is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS(TM), EA(TM), EA SPORTS Freestyle(TM) and POGO(TM). In fiscal 2008, EA posted GAAP net revenue of \$3.67 billion and had 27 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>

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