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D-BOX Expands Presence in California, Announces Two More Theatres with San Diego-based UltraStar Cinemas

Longueuil, Quebec (March 10, 2010) – D-BOX Technologies Inc. (*DBO.A* on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, announced today an agreement with San Diego-based UltraStar Cinemas to equip two additional theatres with its groundbreaking D-BOX MFX Seats, bringing the total number of UltraStar theatres offering the D-BOX experience to five.

UltraStar's Mission Marketplace will equip an auditorium with 26 of the D-BOX MFX seats while the Poway Creekside theatre will feature 18. With both theatres scheduled to debut with D-BOX this March, moviegoers can continue to live the action at two current area locations, Apple Valley Cinema in San Bernadino and Mission Valley in San Diego as well as one of the first, UltraStar Cinemas Surprise Pointe near Phoenix.

"We are very proud to continue our expansion with UltraStar Cinemas who was the first exhibitor chain to sign on with D-BOX," said President and Chief Executive Officer of D-BOX Technologies, Claude Mc Master. "About this time last year we were preparing to debut the first D-BOX theatrical system to the public at their Arizona location and now audiences throughout North America, and even Japan, can enjoy the D-BOX experience."

"The team here at UltraStar Cinemas could not be more pleased with our partnership with D-BOX. After almost a full year of operating D-BOX's motion system in my theatres, I can truly say that this is a technology that has made an impact and a difference in our business. Our current installations successfully draw guests from miles around, and continue to generate additional income. It only made business sense to expand our D-BOX offering," said Damon Rubio, Executive Vice President of Operations UltraStar Cinemas.

For a complete listing of theatres offering the D-BOX experience and a guide to new movies, visit www.d-box.com.

About UltraStar Cinemas

UltraStar Cinemas is headquartered in San Diego County and operates 120 screens at 13 sites throughout Southern California & Arizona. In 2006, UltraStar Cinemas became the first theatre company in the United States to be fully equipped with Pure Digital Cinema[®] powered by DLP Cinema[®] technology in all of its locations. UltraStar Cinemas has historically been an innovator on the cutting edge of theatre technology and continues to be a pioneer of the digital age of cinema by bringing alternative entertainment to the big screen, including such live events as the Academy Awards[®], concerts & sporting events.

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™ uses motion effects specifically programmed for each film, TV series or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 900 titles.

Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ and theatrical releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see www.d-box.com. D-BOX^(R) is a registered trademark and D-BOX Motion Code™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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