



For Immediate Release

**D-BOX Announces a First Movie Theatre
Entirely Dedicated to its Technology**

" Cinéma Carrefour du Nord " will be the first worldwide commercial theatre to have a room entirely dedicated to D-BOX's motion technology

Longueuil, Québec (January 19, 2010) - D-BOX Technologies Inc. (DBO.A on the TSX Venture Exchange), a leader in innovative motion technology for the entertainment industry, announced today an agreement with " Cinéma Carrefour du Nord ", located in St-Jérôme, a Montreal suburb, by which a theatre room equipped with 46 D-BOX MFX Seating will be built. Works should begin shortly and are scheduled to be completed next Fall.

Since its launch last April in Hollywood, D-BOX continues its quick progression with a presence in 13 theatres across North-America. After " Cinéma Beloeil ", " Cinéma Carrefour du Nord " will become the second Quebec complex to integrate D-BOX motion systems and the first in the world to equip a fully dedicated room.

" We are extremely proud to announce this first worldwide room fully dedicated to our technology and see in this investment from a new partner a clear testimonial of the attractiveness of our business model " declared Mr. Claude Mc Master, President et Chief Executive Officer of D-BOX Technologies.

" Wishing to remain on the leading edge of technology and based on the results obtained by " Cinéma Beloeil ", we see in D-BOX an extraordinary potential which will allow enhancing our public's experienced sensations. " added Mr. Guy Gagnon, President of " Cinéma Carrefour du Nord " and current Chairman of the Board of *Alliances Vivafilm*, the Quebec subsidiary of Alliance Films, one of the largest distributors of motion pictures in Canada, also present in the UK and Spanish film distribution markets.

For a complete list of the 13 theatres currently offering the D-BOX experience, visit www.d-box.com .

About D-BOX

D-BOX Technologies designs and manufactures leading edge high-technology motion systems mainly suited to the needs of the entertainment industry. With its unique, patented technology, D-BOX Motion Code™ uses motion effects specifically programmed for each film, TV program or video game, which are sent to a motion generating system integrated within either a platform or a seat. The resulting motion is perfectly synchronised with all onscreen action, creating an unmatched realistic, immersive experience. To date, D-BOX Motion Code™ is available on more than 850 titles.

Accordingly, many prominent Hollywood studios have started embedding D-BOX Motion Code™ on selected high definition Blu-ray™ releases. By reaching agreements with the leaders of both the motion picture and gaming industries, D-BOX's award-winning motion technology is gradually proving itself as a new global standard in the entertainment world.

D-BOX is a publicly traded company listed on the TSX Venture exchange under the symbol DBO.A. For further information please see www.d-box.com. D-BOX^(R) is a registered trademark and D-BOX Motion Code™ is a trademark of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

Disclaimer in regards to Forward-Looking Statements

Certain statements included herein, including those that express management's expectations or estimates of our future performance, constitute "forward-looking statements" within the meaning of applicable securities laws. Forward-looking statements are necessarily based upon a number of estimates and assumptions that, while considered reasonable by management at this time, are inherently subject to significant business, economic and competitive uncertainties and contingencies. Investors are cautioned not to put undue reliance on forward-looking statements. We disclaim any intent or obligation to update publicly these forward looking statements, whether as a result of new information, future events or otherwise.

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