



Blu-ray news

CES 2008: Philips, Sharp, LG and HP

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...One of the better presentations at the show was the D-BOX booth. I know many fans of Blu-ray films are skeptical about this technology, but the high-end equipment they had in their VIP trailer provided for a really unique experience.

Overall, the conference was a huge success for Blu-ray. I revisited the BDA booth on the second day of the show, to see if the excitement of the first day carried over to the second. To no one's surprise, the booth was packed just as much on the second day as it had been on the first. Even while sitting down for a late dinner after the show, I heard discussion of Blu-ray and Warner's recent decision to back it exclusively. There was a huge buzz and the show, which is surely going to carry over to consumers.

<http://www.blu-ray.com/news/?id=845>

