



Canadian company's motion-synched chairs wow CES attendees

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LAS VEGAS — As the crowds dwindled on the last day of the annual Consumer Electronics Show in Las Vegas, one small Canadian company continued to pack them in — Montreal-based D-Box Technologies.

Attendees flocked to the company's booth to see its motion-code technology at work, which adds the sensation of movement to movies by synchronizing a motorized chair to the action in the film.

"We like to say we put the motion into motion pictures," president and chief executive officer Claude McMaster said in an interview.

Aside from being a popular choice of attendees, D-Box was also a critical success at CES, where it unveiled its newest chairs, the GP Pro 200 chair series. The two new chairs, which expand the company's technology to video games, nabbed a Design and Engineering Showcase Honour.

<http://www.cbc.ca/technology/story/2008/01/11/ces-chairs.html>