



## **D-BOX to Provide a Highly Immersive and Interactive Experience At the Richmond Olympic Experience (The ROX)**

**Longueuil, Québec– November 26 , 2015** - D-BOX Technologies Inc. (TSX: DBO), a leader in innovative motion technology, is pleased to announce that its technology has been chosen by the Richmond Olympic Experience (<http://therox.ca/>) to provide visitors with some of the most realistic immersive and interactive experiences for their fabulous showcases. First and foremost, three highly exciting D-BOX enhanced Olympic sport simulators for kayak, bobsleigh and sit-ski and secondly, an immersive theatre, allowing visitors to experience live action sports through the eyes of the world's best athletes. ([Click here to live this experience](#)). The Richmond Olympic Experience was inaugurated last week in the presence of D-BOX representatives and many officials and dignitaries and is scheduled to open for the general public November 28th.

This 100% Canadian initiative was made possible thanks to the participation of high-level Canadian Athletes and a team of dedicated video editing, engineers and technical crew. The concept is to replicate with as much realism as possible the feeling of being part of the Olympic experience.

The theatre will host 44 high end D-BOX enhanced seats showing Olympic video scenes that have been motion encoded by D-BOX's motion architects. The sport simulators are built by *VROX sports simulators*, with the collaboration of *VRX System* a longtime Canadian customer of D-BOX whom originally designed specialized car racing simulators. These new motion simulators which target the sports entertainment market will be available soon.

Commenting on this achievement, Claude Mc Master, President and Chief Executive Officer of D-BOX said: "We are very pleased to be part of the Richmond Olympic Experience, this further strengthens our position of world leader in highly immersive, accurate and realistic motion solutions. The entertainment and training simulation market are craving for these types of embodied experiences. We are especially proud of this 100% Canadian made initiative and the visibility provided by our partnership with the first member of the International Olympic Committee's Olympic Museums Network to be located in North America."

### **ABOUT D-BOX**

D-BOX Technologies Inc. designs, manufactures and commercialize cutting-edge motion systems intended for the entertainment and industrial markets. This unique and patented technology uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform, a seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled realistic immersive experience.

D-BOX<sup>®</sup>, D-BOX Motion Code<sup>®</sup>, LIVE THE ACTION<sup>®</sup>, MOTION ARCHITECTS<sup>®</sup> and MOVE THE WORLD<sup>®</sup> are trademarks of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.



## **ABOUT THE RICHMOND OLYMPIC EXPERIENCE**

The Richmond Olympic Experience (ROX) at the Richmond Olympic Oval is the first member of the International Olympic Committee's Olympic Museums Network to be located in North America.

A highly interactive and dynamic visitor experience, the ROX features interactive media, hands-on sporting simulations and displays – all of which provide the visitor with the experience of what it's like to achieve a dream, becoming a hero to millions around the globe. For more information, please visit <http://therox.ca/>

## **FOR FURTHER INFORMATION, PLEASE CONTACT:**

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