



## **D-BOX joins forces with China Film Studio to offer major Chinese film productions in D-BOX**

**Longueuil (Québec, Canada), August 8, 2016** – As one of the largest and most influential film enterprise in China, State Production Base of China Film Co. Ltd. (herein after referred to as “State Production Base”) has established a long-term partnership with D-BOX Technologies Inc. (TSX:DBO). Together, State Production Base and D-BOX will facilitate and promote D-BOX technologies in the Chinese market, taking the Chinese theatre-going experience to a whole new level.

“Since more than half of all feature films in China stem from local productions, this development is a significant step for us in a very large and savvy market,” said Claude McMaster president & CEO of D-BOX Technologies. “We’re extremely eager to use our innovative motion-coding technology to give Chinese film producers and moviegoers something to really get excited about. Furthermore, D-BOX would like to congratulate China Film Co., Ltd on being listed on the Shanghai Stock Exchange this August 9<sup>th</sup>.”

Mr. Lei Zhenyu, the General Manager of State Production Base could not agree more. “We know that D-BOX is loved by moviegoers all over the world and this is the reason why we’re very happy to partner up with D-BOX. On one hand, this will provide us with great opportunities to be exposed to the most advanced technologies applied in the film industry outside China, which will bring to the Chinese movies an even higher level of entertainment experience. On the other hand, the partnership between D-BOX and State Production Base could also increase the development of the Chinese film market in order to attract more production companies to partner up with us. More importantly, we wish to deliver this exciting and immersive experience in the Chinese market”.

### **About D-BOX Technologies Inc.**

D-BOX Technologies Inc. (TSX:DBO) designs, manufactures and commercializes cutting-edge motion systems intended for the entertainment and simulation and training markets. This unique and patented technology uses motion effects specifically programmed for visual content that are sent to a motion system integrated into a platform, seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled realistic immersive experience.

D-BOX®, D-BOX Motion Code®, LIVE THE ACTION®, MOTION ARCHITECTS® and MOVE THE WORLD® are trademarks of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

# D-BOX



## **About State Production Base of China Film Co. Ltd.**

**STATE PRODUCTION BASE OF CHINA FILM CO. LTD.** is the largest film studio in Asia and has at its disposal the most advanced equipment on the continent. It can provide services for every stage of film-making process: rental of film studios and backlots, set design and construction, equipment rental, make-up, costumes and props, post-production, animation, vehicle rental, power generation, joint production, and logistics support.

## **D-BOX CONTACT INFORMATION**

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