



NEWS RELEASE

More than 100 new D-BOX screens opened worldwide in 2015

Longueuil, February 3, 2016 – Following an aggressive development of its commercial theatre business around the world, D-BOX Technologies Inc. (TSX:DBO) is proud to announce that 2015 has been exceptional in terms of its growth. In fact, more than 100 screens were deployed worldwide, specifically in the Americas, in Europe, in Asia and in the Middle East. This success would not have been possible without the collaboration of 23 international cinema exhibitors, such as Cineplex Entertainment, Cinemark International, Emmy Cinemas, Aeon Cinema and Cinema City International, just to name a few.

“Since 2009, millions of moviegoers have chosen D-BOX technology to enhance their cinematic experience. The deployment of these screens in 2015 is another proof that moviegoers trust our technology and come back to live an unforgettable immersive cinematic experience. Up to this day, we have installed over 400 screens in 30 countries”, explained Claude Mc Master, President and Chief Executive Officer of D-BOX Technologies. “In addition to being a great upgrade to the movie-watching experience, D-BOX also provides exhibitors with a new recurring revenue stream thanks to an affordable and modular deployment approach”, added Mc Master.

Furthermore, 2016 is well under way with projects such as Cinemark who has confirmed last December the installation of additional D-BOX motion systems in 80 new screens for the Americas. D-BOX will also increase its presence in Asia with the addition of a total of 12 screens to be deployed by Ambassador Theatres in Taiwan and by Golden Screen cinemas in Malaysia. “With our recent signed contracts for an additional 100 screens, D-BOX will soon be on more than 500 screens”, said Mc Master.

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