



**ICAR and D-BOX Technologies are pleased to announce the launch
of the largest racing motion simulator centre in Canada**

Montreal (Québec), January 19, 2017. — ICAR, Canada's ultimate motorsports complex and D-BOX Technologies Inc. ("D-BOX") (TSX: DBO), a world leader in immersive motion seating technology, are proud to announce the launch of Canada's largest racing motion simulator centre in Mirabel starting in the winter of 2017.

After months of development that brought together the passion of ICAR, the expertise of VRX Simulators and the cutting-edge motion technology of D-BOX, racing fans will finally get a chance to experience 10 state-of-the-art racecar simulators.

"This exciting new project brings together a wealth of talent, ingenuity and dedication," says Marc Arseneau, president of ICAR. "The result is an exceptional opportunity for racecar fans of all levels to hone their skills in a trailblazing motion simulator. Even better, we can offer the ability to go from a virtual racing experience to a real track in the same place and deliver a double dose of exhilaration that adrenaline junkies can't get anywhere else."

"To be able to play a role in the creation of the biggest motion simulation centre in the country is very exciting for us," says Claude Mc Master, President and CEO at D-BOX. "ICAR is an amazing complex to showcase our motion technology and offer adrenaline-seekers the action-packed thrills of racing in a hyper-realistic, next-level, virtual reality experience."

"By adding VRX Simulators and D-BOX motion to the ICAR experience, users get a very unique way to train virtually, yet they still have an exceptional feel for what it's like to drive an exotic car for real", says Yannick Gemme, Vice President of Sales, Simulation & Training at D-BOX.

These new racing simulators align perfectly with ICAR's mission to remain at the forefront of a rapidly growing industry using the latest technology.

Interested fans can get a free demo of the D-BOX racing simulator at the ICAR kiosk (level 5-14) during the Montreal International Auto Show at the Palais des Congrès from January 20th to the 29th.



ICAR

The International Center of Advanced Racing (Circuit ICAR) located in Mirabel, is an ultra-modern multi-disciplinary motorsport complex. The facility features a 3.4 km, 16-turn road course, a drag strip, two kart tracks, a drift park and an off-road course. The circuit is designed by professional race drivers and is accredited both by FIA and ASN. More than a simple racetrack, ICAR is the ultimate playground for adrenaline seekers and adventurers looking for an intense experience.

D-BOX TECHNOLOGIES INC

D-BOX Technologies Inc. (TSX: DBO) designs, manufactures and commercializes cutting-edge motion systems intended for the entertainment and simulation and training markets. This unique and patented technology uses motion effects specifically programmed for visual content that are sent to a motion system integrated into a platform, seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled, realistic, immersive experience.

VRX SIMULATORS

For over 15 years, VRX has worked with the leading technology and gaming companies to develop systems that push the limits of what is available in interactive training and entertainment solutions. Our wide array of knowledge has allowed us to design and build amazing and versatile simulation solutions for clients all over the World by integrating high-end hardware, leading-edge software, and extensive expertise.

For more information

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