



D-BOX Technologies Signs Seven-Theatre Deal with Celebration! Cinema

Longueuil, Québec (Sept. 25, 2012) – D-BOX Technologies Inc. (TSX:DBO), a leader in innovative motion technology, announced today its second agreement with Celebration! Cinema (Loeks Theatres Inc.) for the installation of D-BOX MFX Systems at seven theatres in Michigan over the next 12 months.

“This is our second agreement with Loeks, another theatre circuit among the top 20 in the U.S.*, and presents a great opportunity for continued growth throughout the Midwestern U.S.,” said President and CEO of D-BOX Technologies, Claude Mc Master.

“D-BOX has been thriving since we introduced the motion technology in our first theatre in Grand Rapids and we are thrilled to expand this truly immersive moviegoing experience to additional theatres in Michigan,” said President and COO of Celebration! Cinema, JD Loeks.

**Based on box office revenue per theatre, Rentrak, last 52 weeks*

About Loeks Theatres

John D. Loeks owns and operates Celebration! Cinema movie theatres in Grand Rapids, Kentwood, Gaines Township, Grandville, Lansing, Muskegon/ Norton Shores, Kalamazoo/ Portage, Benton Harbor/ St. Joseph and Mt. Pleasant, Michigan. Celebration! Cinema is a state-of-the-art shared entertainment experience with first rate amenities at each location. For more information contact Steve VanWagoner 616.447.4253 or visit us online at www.celebrationcinema.com

ABOUT D-BOX

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform or a seat. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unmatched realistic immersive experience. As of today, many Hollywood studios offer D-BOX Motion Code on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. For more information, visit www.d-box.com

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