



## **D-BOX Increases International Presence, Adds Four New Locations**

**Longueuil, Québec (Oct. 4, 2012)** – D-BOX Technologies Inc. (TSX:DBO), a leader in innovative motion technology, announced today four new locations with international theatre partners Cineworld Cinemas, Odeon Cinemas, CinemaxX and Europa Cinemas.

These new locations, which are scheduled to feature D-BOX MFX systems by the end of 2012, will generate both sales and licensing fees payable to D-BOX in accordance with their use. They include:

- Cineworld Aldershot, Aldershot, U.K.
- Odeon MetroCentre, Gateshead, U.K.
- CinemaxX Solingen, Solingen, Germany
- Europa Cinemas Zvolen, Zvolen, the Slovak Republic

“D-BOX has been incredibly well-received both in North America and overseas with strong growth continuing in markets like Europe and Asia, to name a few. This success continues to lead to increased interest from new theatre circuits and is driving new partnerships around the world,” said President and CEO of D-BOX Technologies, Claude Mc Master.

In addition to theatres throughout North America, D-BOX MFX Systems are also available in Austria, France, Germany, Hong Kong, Japan, Netherlands, New Zealand, Russia, the Slovak Republic, Taiwan and the U.K.

### **ABOUT D-BOX**

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into either a platform or a seat. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unmatched realistic immersive experience. As of today, many Hollywood studios offer D-BOX Motion Code on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. For more information, visit [www.d-box.com](http://www.d-box.com)

D-BOX<sup>®</sup> and D-BOX Motion Code<sup>®</sup> are registered trademarks of D-BOX Technologies Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

-30-

### **For further information, please contact:**

Guy Marcoux  
Vice-President of Marketing  
D-BOX Technologies Inc.  
450-442-3003 ext. 263  
[gmarcoux@d-box.com](mailto:gmarcoux@d-box.com)

Investor Relations  
Marc Jasmin CMA, President



Jasmin Financial Communications

514-231-2360

[marc@comjasmin.com](mailto:marc@comjasmin.com)