



## **D-BOX Technologies resumes installations in Japan With Warner Mycal Cinemas**

**Longueuil, Québec (December 4, 2012)** – D-BOX Technologies Inc. (TSX:DBO), a leader in innovative motion technology, announced today that it will resume installations in Japan with the deployment of 32 MFX systems at Warner Mycal's new cinema complex which is currently under construction in the Tokyo metropolitan area.

These systems were initially sold to Warner Mycal in February 2011 but their installation was then postponed due to unforeseeable natural events. Upon their newly-scheduled installation, these systems will start generating licensing fees payable to D-BOX in accordance with their use.

"We are very pleased to see Warner Mycal resume the installation of D-BOX MFX motion systems. Japan is a very significant and tech-savvy market and these new inroads clearly support our brand internationally." "We look forward continuing to expand our relationship with Warner Mycal and increasing our market penetration in Asia" declared Claude Mc Master President and CEO of D-BOX Technologies on the eve of the CineAsia trade show which will open next December 11 in Hong Kong.

"Since their initial installation, many moviegoers have appreciated the D-BOX MFX systems, translating into great customer satisfaction and impressive box office revenue" added Millard L. Ochs, President and Representative Director of Warner Mycal Corporation. "We are looking forward to offering D-BOX's unprecedented movie viewing experience to a growing number of Japanese moviegoers."

### **ABOUT WARNER MYCAL CINEMAS**

Warner Mycal Corporation is a joint venture between Warner Bros. Entertainment and Japan's leading retailer chain Aeon Group's Aeon Retail. Ever since opening Japan's first cinema complex in 1993, the company has aggressively developed its cinemas across Japan, and grown into one of the biggest cinema complex operators with 60 theatres 496 screens. Besides D-BOX, the company is among the first to introduce advanced technologies and services such as RealD digital 3D cinema and leads the cinema operation business in Japan. The company has also developed an original sound and video system called "ULTIRA", which consists of 3-D sound effect and a mega screen covering the entire front wall, and is installed at Ohdaka and Kohoku New Town. These two multiplex theatres are also equipped with the D-BOX MFX seats and receive the support from the customers as the cinema complex with the latest facilities.

### **ABOUT D-BOX**

D-BOX Technologies Inc. designs, manufactures and markets cutting-edge motion systems intended mainly for the entertainment and industrial simulation industries. This unique and patented technology, the D-BOX Motion Code, uses motion effects specifically programmed for each visual content which are sent to a motion system integrated into a platform, a seat or any other product. The resulting motion is perfectly synchronized with the on-screen action, thus creating an unparalleled realistic immersive experience. As of today, many major studios offer D-BOX Motion Code on their motion pictures in commercial theatres, on DVDs and Blu-rays. By reaching agreements with various industry leaders, D-BOX's award-winning motion technology is gradually proving itself as a new global standard. D-BOX is a public company whose shares are traded on the Toronto Stock Exchange under the symbol DBO. D-BOX® and D-BOX Motion Code®



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